

CHOITHRAM SCHOOL MANIKBAGH INDORE**CLASS XI-Session: 2018-19**

SUBJECT- ENTREPRENEURSHIP

ASSIGNMENT No. - I

Scheduled Date: 13/07/2018

Submission Date – 18/7/2018

Q.no	Questions	Marks																						
1.	Define an Enterprise.	1																						
2.	What does the term 'Harvest' mean in the process of entrepreneurship?	1																						
3	Define entrepreneur in the words of Peter F. Drucker.	1																						
Very Short Answer																								
4	What is the need of an Entrepreneur in an economy?	2																						
5	"It takes a lot of money to finance a new business". Do you agree? Explain.	2																						
6	"The key to success in business is only inheritance". Do you agree? Give reasons.	2																						
7	Who are Fabian Entrepreneurs?	2																						
Short Answer																								
8	Richa wants to start a textile unit near Gurgaon. Discuss the commercial functions which she will require to plan and perform for the same.	3																						
9	Explain the myths of entrepreneurship	3																						
10	How does an enterprise benefits the society, the country and the entrepreneur?	3																						
Long answer																								
11	Explain Maslow hierarchy needs.	5																						
12	Match the entrepreneur and his/her enterprise from the following table given below.	5																						
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 50%;">Enterprise</th> <th style="width: 50%;">Entrepreneur</th> </tr> </thead> <tbody> <tr> <td>1. Wipro</td> <td>A Ambani</td> </tr> <tr> <td>2. Credit Card</td> <td>B Sunil Mittal</td> </tr> <tr> <td>3. . Nirma</td> <td>C Azimji Premji</td> </tr> <tr> <td>4. Reliance</td> <td>D Aditya Puri</td> </tr> <tr> <td>5. HCL Technologies</td> <td>E Shiv Nadar</td> </tr> <tr> <td>6. Bharti</td> <td>F Karsan Bhai Patel</td> </tr> <tr> <td>7. . Cafe Coffee Day</td> <td>G. V.G. Siddhartha</td> </tr> <tr> <td>8. Amul</td> <td>H Kiran Mazumdar Shaw</td> </tr> <tr> <td>9. Biocon Industries</td> <td>I. G.R. Gopinath</td> </tr> <tr> <td>10. Air Deccan</td> <td>J Vergheese Kurien</td> </tr> </tbody> </table>		Enterprise	Entrepreneur	1. Wipro	A Ambani	2. Credit Card	B Sunil Mittal	3. . Nirma	C Azimji Premji	4. Reliance	D Aditya Puri	5. HCL Technologies	E Shiv Nadar	6. Bharti	F Karsan Bhai Patel	7. . Cafe Coffee Day	G. V.G. Siddhartha	8. Amul	H Kiran Mazumdar Shaw	9. Biocon Industries	I. G.R. Gopinath	10. Air Deccan	J Vergheese Kurien	
Enterprise	Entrepreneur																							
1. Wipro	A Ambani																							
2. Credit Card	B Sunil Mittal																							
3. . Nirma	C Azimji Premji																							
4. Reliance	D Aditya Puri																							
5. HCL Technologies	E Shiv Nadar																							
6. Bharti	F Karsan Bhai Patel																							
7. . Cafe Coffee Day	G. V.G. Siddhartha																							
8. Amul	H Kiran Mazumdar Shaw																							
9. Biocon Industries	I. G.R. Gopinath																							
10. Air Deccan	J Vergheese Kurien																							