

CHOITHRAM SCHOOL MANIKBAGH INDORE

CLASS XII Session: 2018-19

SUBJECT- Business studies
Scheduled Date. 27.07.18

ASSIGNMENT No. II
Submission Date. 1.8.18

Q.no	Questions	Mark
1.	“ To see whether plans are being implemented and activities are being performed according to schedule,” is a step of planning process. Identify the step.	1
2.	Write the difference between formal and informal organization on the basis of origin	1
3	Name the type of plan which specifies the steps to carry out different activities in a chronological order.	1
	Very Short Answer	
4	A Ltd with the objective of profit maximization, has formulated a comprehensive production plan by investing of funds and time. But, in the light of emerging competition, company could not alter its plan as a lot of funds and time had already been devoted in its formulation. This has adversely affected the profit maximization objective of A Ltd. State the limitations of planning is reflected in above situations.	2
5	Benjamin Franklin has correctly remarked , “ If you fail to plan , you are planning to fail” Do you agree with this statement ? Give two reasons in support of your answer.	2
6	Bharti Dutta runs a factory wherein she manufactures mobile chargers. The business has been doing well and she intends to expand by diversifying into mobile accessories as well as batteries, thereby making her company a complete provider of mobile solutions. This will enable her to market her business unit as the one stop shop for mobile solutions. Which type of structure would you recommend for the expanded organization and why?	2
7	How organizing provides benefits of specialisation? Explain	2
	Short Answer	
8	A company wants to increase sales by 10%; either by adding more lines of products; offering discounts; increasing expenditure on advertisement etc. Which step of planning process is being discussed ? Explain it.	3
9	Differentiate between functional structure and Divisional structure. Any three.	3
10	A Steel manufacturing company has the following main jobs: (i) Manufacturing (ii) Finance (iii) Personnel and (iv) Research and Development. (a) Which type of organizational structure will you choose for this type of company and why? (b) State two advantages of this organizational structure.	3
	Long answer	

11	<p>In a television address to the country directly, Shri Narendra Modi said that from midnight of 8th Nov all Rs 500 and Rs 1,000 rupee notes would be illegal in all forms of transactions, except with certain conditions. He addressed this as a solution to work towards hoarding black money and creating a new inflow of cash for the Indian economy.</p> <p>Following are the significant takeaways from this decision:</p> <ul style="list-style-type: none"> • Upto 24 nov,2016 exchange of old currencies will be allowed in banks and post offices by showing ID proof like Aadharcard and PAN card. • An ATM upper limit withdrawal up to Rs 2,000 will be put into place for security reasons until all people have sufficient legal notes in place. • Government is likely to spend more than Rs 12,000 crores on printing new notes. • Banks also announced a slew of measures, including extension of banking hours, doing away with ATM charges and expanding credit limits to handle the expected rush to tender new currency and take back now defunct Rs 500 and Rs 1,000 notes. On the basis of the given information about demonetization, answer the following questions: Identify the main types of plans adopted by the government to successfully implement the issue of new currency drive.. 	5
12	<p>Steele Ltd ‘ decided to set up its steel manufacturing factory in the backward area of Odisha where very less job opportunities were available. People of that area welcomed this effort of ‘Steele Ltd’ To attract people to work in factory it decided to provide many other facilities like school, hospital , market etc in the factory premises.</p> <p>‘ Steele Ltd ‘ started earning huge profits . Another competing company asked its production manager ‘ Aslam ‘ to investigate the reason of earning huge profits by ‘Steele Ltd’</p> <p>Aslam found that in both the companies there was a systematic coordination among the various activities to achieve the organizational goals. Every employee knew who was responsible and accountable to whom. The only difference was that in his organization communication took place only through Scalar chain whereas ‘Steele Ltd’ was allowing flow of communication in all the directions as per the requirement, which lead to faster spread of information as well as quick feedback.</p> <ol style="list-style-type: none"> a) Identify the type of organization, which permits ‘ Steele ‘ Ltd the flow of communication in all the directions. b) State one advantage of the organization identified in above (a) c) State two disadvantage of organization identified in (a) d) State any two values which steelo Ltd wants to communicate to the society. 	5