

**CHOITHRAM SCHOOL MANIKBAGH INDORE****CLASS XI-Session: 2017-18**

SUBJECT- ENTREPRENEURSHIP

ASSIGNMENT No. - I

Scheduled Date: 07/07/2017

Submission Date – 13/07/17

<b>Q.no</b>	<b>Questions</b>	<b>Marks</b>																						
1.	What is innovation? Why is it important in entrepreneurship?	1																						
2.	What does the term 'Harvest' mean in the process of entrepreneurship?	1																						
3	Define entrepreneur in the words of Peter F. Drucker.	1																						
<b>Very Short Answer</b>																								
4	Explain 'Risk Taking' as a function of entrepreneur.	2																						
5	"It takes a lot of money to finance a new business". Do you agree? Explain.	2																						
6	"The key to success in business is only inheritance". Do you agree? Give reasons.	2																						
7	Who are Drone Entrepreneurs?	2																						
<b>Short Answer</b>																								
8	Mehak wants to start a textile unit near Gurgaon. Discuss the commercial functions which she will require to plan and perform for the same.	3																						
9	Explain the myths of entrepreneurship	3																						
10	How does an enterprise benefits the society, the country and the entrepreneur?	3																						
<b>Long answer</b>																								
11	<p>Shivi, a drop out from 10th std. is forced by her mother to start working as a domestic help. Shivi agrees on the condition to only cooking in 2-3 houses. One family turns out to be Punjabi, other Gujarati and the third one is Rajasthani. She cooked their kind of food for an year and now wants to open up her own eating joint.</p> <p>List and describe the process through which she can create and run her own enterprise.</p>	5																						
12	<p>Match the entrepreneur and his/her enterprise from the following table given below.</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 50%;"><b>Enterprise</b></th> <th style="width: 50%;"><b>Entrepreneur</b></th> </tr> </thead> <tbody> <tr> <td>1. Wipro</td> <td>A Ambani</td> </tr> <tr> <td>2. Credit Card</td> <td>B Sunil Mittal</td> </tr> <tr> <td>3. . Nirma</td> <td>C Azimji Premji</td> </tr> <tr> <td>4. Reliance</td> <td>D Aditya Puri</td> </tr> <tr> <td>5. HCL Technologies</td> <td>E Shiv Nadar</td> </tr> <tr> <td>6. Bharti</td> <td>F Karsan Bhai Patel</td> </tr> <tr> <td>7. . Cafe Coffee Day</td> <td>G. V.G. Siddhartha</td> </tr> <tr> <td>8. Amul</td> <td>H Kiran Mazumdar Shaw</td> </tr> <tr> <td>9. Biocon Industries</td> <td>I. G.R. Gopinath</td> </tr> <tr> <td>10. Air Deccan</td> <td>J Verghese Kurien</td> </tr> </tbody> </table>	<b>Enterprise</b>	<b>Entrepreneur</b>	1. Wipro	A Ambani	2. Credit Card	B Sunil Mittal	3. . Nirma	C Azimji Premji	4. Reliance	D Aditya Puri	5. HCL Technologies	E Shiv Nadar	6. Bharti	F Karsan Bhai Patel	7. . Cafe Coffee Day	G. V.G. Siddhartha	8. Amul	H Kiran Mazumdar Shaw	9. Biocon Industries	I. G.R. Gopinath	10. Air Deccan	J Verghese Kurien	5
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