

CHOITHRAM SCHOOL MANIKBAGH INDORE

CLASS XI

Session: 2017-18

SUBJECT- BUSINESS OPERATIONS AND ADMINISTRATION

ASSIGNMENT No. 3

Scheduled Date: 10/11/2017

Submission Date:15/11/2017

Q.no	Questions	Mark
	Very Short Answer	
1.	Write short note on impact of technology in business.	1
2.	Explain the functions of production department.	1
3	How to build trust among your subordinates?	1
	Very Short Answer	
4	The Human Resources department is responsible for many people related issues in an organisation. Explain the functions of the HR department with example.	2
5	“Supply chain management is necessary for cost minimization or profit maximization”. Justify.	2
6	Are group dynamics beneficial? Justify your answer with example.	2
7	Explain the strategies a company should adopt during various stages of PLC.	2
	Short Answer	
8	How IT management help in profit maximization. Explain with example.	3
9	Assigning an identity to a product is branding. Explain the types of Brand Names with example.	3
10	“Understanding customers is the key to giving them good service. To give good customer care you must deliver what you promise. But great customer care involves getting to know your customers so well that you can anticipate their needs and exceed their expectations”. Explain the ways with examples to understand the customers.	3
	Long answer	
11	Explain the components of marketing mix with example.	5
12	Write an enquiry letter for asking quotation for purchasing furniture.	5