

CHOITHRAM SCHOOL MANIKBAGH INDORE

CLASS XII Session: 2018-19

SUBJECT- Business studies
Scheduled Date. 25/04/2018

ASSIGNMENT No. I
Submission Date:15/06/2018

Q.no	Questions	Marks
1.	“Success is never ending and failure is never final.” It is possible only by using limited resources in the changing environment in the best possible way. Identify the concept referred in above lines .	1
2.	Taylor Said “ that success of management principles is highly dependent on the attitude between employees and management” what did he call his transformation as?	1
3	Raj is planning to launch a new line of products in two years time. However at present he has reduced its prices by 10% to retain its existing customers. What are the two main objectives he is focusing at?	1
	Very Short Answer	
4	Your uncle is employed in Deepti Ltd., as a production manager. At what level of management is he working? State any three functions that he might be performing at that level.	2
5	Companies today increasingly face pressure of producing at minimal cost and thus end up reducing workforce, downgrading payrolls benefits and increasing stress for remaining employees. they are always under suspicion about who will be the next who will affect their production adversely? Which principle of Fayol is being overlooked in today’s time ? Explain how?	2
6	To meet the objectives of the firm, management of Angora Ltd. offers employment to physically challenged persons. Identify the organizational objective it is trying to achieve.	2
7	Name the level of management the following parts belongs to. 1. Purchase managers. 2. CEO 3. Superintendant 4. Chief operating officer	2
	Short Answer	
8	Anhad Ltd is facing a lot of problems these days. The company ‘s profit margin is declining day by day. The production manager is blaming marketing management whereas marketing is blaming the production department for not maintaining the quality. Finance department is blaming both. What quality of management do you think is lacking. Write any three importance of such function	3
9	Identify in the following cases management is efficient, effective both or none. a) Mr Narang produced 500 shirts two days before time. He paid overtime to his workers to complete production before time. b) Best roadways promised Mr Sanjay that goods would be delivered to his customer in three days. They charged extra money for express delivery . However the goods were delivered after five days and as a result Mr Sanjay cancelled the order. c) Rohini prepared a well documented and factual report on company’s performance. Unfortunately, she could not present it in the board meeting because she could not complete it on time	3
10	“Management is an intangible force”. Why?	3
	Long answer	
11	“The quest of management theorist and should be to unearth the underlying principles with a view to use this under repetitive circumstances as a matter of management habit.” Explain this statement appropriately.	5
12	A.R. Rehman is the first Indian to win Oscar award for his composition ‘Jai Ho’. His composition of music is unique and different as he has used the singing notes in a manner that is entirely his own interpretation. Like A.R. Rehman, ‘Nandan’ General Manager in Sea Ltd, uses his knowledge of management in a unique and different manner and all the employees working under his guidance are happy and satisfied. He rewards the employees who come to office on time. a) Identify the nature of management highlighted above. b) State two other ways in which nature of management can be explained. c) Identify the value that Nandan wants to inculcate in his employees. Also explain how?	5

