

# Entrepreneurship Summit 2018

Entrepreneurship Cell, Choithram School  
Manik Bagh Indore



09:30 AM, October 30-31, 2018

## **About Choithram School**

Choithram School, Manik Bagh was established in 1972. It has a well-maintained campus of 54 acres housing a hospital and research centre, two separate buildings for junior and senior students, playgrounds and separate hostels for girls and boys. The school motto, *Vidya Vinayen Shobhate* enshrines the ethos that reverberates in this institution. In the journey encompassing 46 years *Choithramians* have made their presence felt in every sphere. The foundations for excellence in these spheres are laid early on, as the children are made to tread the well laid out paths which simultaneously provide exposure and experiences essential for holistic development of their personalities.

## **About E- Cell**

Entrepreneurship cell, Choithram School is a non-profit organization in which the main motive is to foster the budding entrepreneurs. The basic objective of the E-Cell is to nurture the entrepreneurial qualities among the budding entrepreneurs by providing them an environment to grow by themselves and assisting them with necessary resources to develop as successful entrepreneurs of tomorrow.

*At E-Cell, we Choithramians try to realize our vision by developing the entrepreneurial environment by providing easy and effective interaction of the student body, experienced professionals, successful entrepreneurs, investors, venture capitalists and corporate.*

### **Aim of E-Cell**

- 1) To enable young India to dream
- 2) To sow the seeds of entrepreneurship within the youth of the country
- 3) To help use education to generate employment while following best business practices.

## Agenda for E-Summit 2018

DAY 1 - OCTOBER 30, 2018	
FLOW OF EVENT	TIMING
REPORTING AND REGISTRATION	08:45
INAUGURATION AND KEY NOTE SPEECH	09:30
COFFEE BREAK AND NETWORKING	10:30
IDEA PRESENTATION (8 SCHOOLS)	10:45
IDEA DATE 1- A DATE WITH AN ENTREPRENEUR	12:15
LUNCH BREAK	13:00
IDEA PRESENTATION (2 SCHOOLS)	14:00
DEPARTURE	14:30

DAY 2 - OCTOBER 31, 2018	
FLOW OF EVENT	TIMING
REPORTING AND REGISTRATION	08:45
IDEA PRESENTATION (5 SCHOOLS)	09:30
COFFEE BREAK AND NETWORKING	10:30
INNOVATION CHALLENGE	10:45
BUSINESS QUIZ	11:45
LUNCH BREAK	13:00
IDEA DATE 2- A DATE WITH AN ENTREPRENEUR	14:00
DEPARTURE	14:30

### General Guidelines

- Number of participants from each school should not exceed six from each school
- Students of grade IX to XII can participate in the E-summit
- The dress code of the event is business formal, all the participants are required to follow the dress code.
- The reporting time on the days of event is 8:45 AM.

## Speakers at E-Summit 2018

### **Mr. Pratik Uppal** – Key Note Address October 30, 09:40

Pratik is a renowned Faculty for Economics to High School Students in Indore and Madhya Pradesh Region. He is a Corporate Trainer and has conducted sessions for various brands. He has also contributed articles for Frontier, circulated in the University of Cambridge (UK).

He is a speaker whose words drill knowledge and wisdom into the minds of his listeners. He attempted to break the World Record of “most number of speeches across various locations in a day” under Guinness World Records. He is now also a TEDx Speaker. Mr. Pratik Uppal, is also the Director of JJM Security and Hospitality Care Private Limited. He believes that *“The first, the primary, indeed the cardinal attribute of leadership is professional knowledge and professional competence. You cannot be born with professional knowledge and professional competence even if you are the child of the prime minister, or the son of an industrialist or the progeny of a field marshal”*.

### **Dr. Priyanka Mokshmar**– Idea Date 1, October 30, 12:15

Dr. Priyanka Mokshmar is doctorate and MBA in Marketing, She is a recognised PhD guide of University and has Research Scholars working under her. She has rich experience of more than 12 years with various B-Schools. She started her entrepreneurial career in 2014 and since then she has been taking care of HR, Production, Logistics and Financial Aspects of her start up VAAYU.

Vaayu is among few recognised startups of Modiji’s Startup Stand Up and has received many awards like Skoch, India’s Most Innovative Initiative, Megalaunchpad etc. She has also been featured by Yourstory, The Better India, and The Weekend Leader etc. Her company was recently selected to represent its innovative technology at St. Petersburg, Russia by Government.

### **Mr. Pushendra Singh Jadon**– Idea Date 2, October 31, 14:00

Pushendra Singh Jadon is an Entrepreneur, Public Speaker and the founder of Key Elements and Health Pitara. Pushendra started his career in marketing and sales in the education industry. Later, he worked as a marketing head in various organizations. He has also served as the marketing and branding consultant for many startups, education institutes and established businesses.

Over the years, Pushendra has acquired enough skills to be a growth hacker & expert in inbound marketing. He knows how to get maximum output with minimum resources; be it in marketing, sales within a team. He has already trained over 100 teams from different organizations. Also, he has handled various digital marketing campaigns nationally and internationally. Pushendra has also developed many courses on marketing, branding and digital marketing for many colleges and educational institutes. After achieving whatever he has achieved, he feels that he has just begun. He sees life around him as a classroom and his craving to learn is only increasing.

Thank you for being a part of the  
**Entrepreneurship Summit 2018.**

